

# Technical Transfer Clinic Building Stairs

Establishing *Quality* as a Core Value



Canada Wood  
加拿大木业协会

# Quality Assurance Campaign

- Canada Wood's quality assurance campaign engages home builders in China with several unique programs including the technical transfer clinics. The goal of the quality assurance campaign is to ensure that *quality workmanship* is emphasized together with the transfer of wood frame construction techniques.

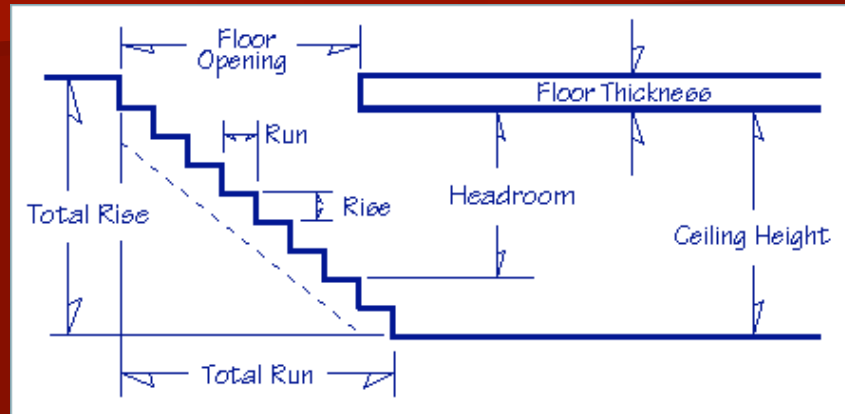


# Quality is Vital

- Promoting quality workmanship as a *core value* is critical while the Chinese wood frame construction industry is in its early stages. Every wood frame home built in China is essentially a show piece for Canadian wood products. Consumer interest in wood frame homes increases with each successful residential construction project.



# Supporting Builders Step by Step



- The Canada Wood quality assurance team recently hosted a clinic for Chinese builders from the SongJiang District of Shanghai to demonstrate best practices for building stairs.

- Canada Wood Construction Specialist, Kerry Haggkvist was on site with participants from the HongJia Truss company. During this clinic, Hongjia's staff developed their wood framing skills while they learned about quality standards for stairs.





**“Hands on” instruction minimizes cultural barriers and ensures the key teaching points are understood.**

*Technical Transfer Clinic: Building Stairs*



**Chinese framers are motivated to adopt the standards taught by our instructors.**

*Technical Transfer Clinic: Building Stairs*



The HongJia crew is now ready to teach other Chinese framers how to build quality stairs with Canadian wood products.

To learn more about our Quality Assurance programs contact  
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