2017 COFI CONVENTION SPEAKERS

Thursday, April 6, 2017

8:15 am	Official Welcome Susan Yurkovich – President and CEO, Council of Forest Industries
8:30 am	Minister Steve Thomson Minister of Forests, Lands and Natural Resource Operations
9:00 am	Turbulent Times: Our Economic Prospects in an Uncertain World Jock Finlayson – Executive Vice President and Chief Policy Officer, Business Council of BC
10:15 am	International Markets Review Paul Jannke – Principal, Forest Economic Advisor LLC (US) Eric Wong – Managing Director, Canada Wood Beijing Office (China) Peter Bradfield – Technical Advisor, Forestry Innovation Investment (India) Russell E. Taylor – President, Wood Markets (Russia)
	Moderator: Bruce St. John – Vice President, International Marketing, Forestry Innovating Investment
12:15 pm	Keynote Speaker - Increments of Change: From early tall wood buildings to a global movement Michael Green — Principal, MGA Michael Green Architecture
2:00 pm	Best Practices in Partnering with First Nations Chief Derek Orr – McLeod Lake Indian Band Willie Sellars – Councillor, Williams Lake Indian Band Karen Brandt – Vice President, Corporate Affairs & Sustainability, Interfor
	Moderator: Lisa Mueller – CEO, All Nations Consulting Coaching / Creator of Nation2Nation Events
3:30 pm	CEO Panel Nick Arkle – Co-CEO, Gorman Group Duncan Davies – President and CEO, Interfor Don Kayne – President and CEO, Canfor Ted Seraphim – President and CEO, West Fraser
	Moderator: Jess Ketchum, Ketchum Communications



Friday, April 7, 2017

7:45 am	Community Leaders Breakfast Panel Dale Bumstead – Mayor, City of Dawson Creek Nancy Cooper – Mayor, City of Salmon Arm Lyn Hall – Mayor, City of Prince George Greg Moore – Mayor, City of Port Coquitlam / Board Chair, Metro Vancouver
	Moderator: James Gorman – Vice President, Corporate & Government Relations, West Fraser
9:00 am	Leading Edge: Innovating for the Future Rory Armes – Founder & CEO, Cumul8 Mark Gerberman – AR/VR Strategic Partnerships & Business Development, Finger Food Studios Mike Wilcox – Co-Founder / COO, Spire Aerobotics Moderator: Greg D'Avignon – President & CEO, Business Council of BC
10:30 am	Canada's Trade Negotiations Agenda: Challenges and Opportunities for the Forestry Industry Kirsten Hillman – Assistant Deputy Minister, Trade Policy & Negotiation, Global Affairs Canada Moderator: David Emerson – BC's Trade Envoy to the United States
12:15 pm	Keynote Speaker: Premier Christy Clark

(end)

Media contacts:

Greg Descantes

gdescantes@pacegroup.com

604.646.3564

Mina Laudan laudan@cofi.org 778.990.0701