

Job Opportunity:

Director, Communications & Issues Management

The BC Council of Forest Industries (COFI) is seeking a **Director, Communications & Issues Management** to be responsible for external communications and issues management. This is a new position, based in Vancouver, reporting to the Vice President, Public Affairs.

Background

Representing an industry that has long been the cornerstone of the provincial economy, the ideal candidate for this role will have an enthusiasm for working in the natural resources sector and supporting the position of forestry as a sustainably managed and diverse industry in the province of British Columbia, Canada and abroad.

COFI represents both the interior and coastal industries in BC, working across regions on behalf of the forest industry, its workers, and the 140 communities that depend on the sector through their mills, manufacturing facilities, silviculture and logging operations.

In the last two years, COFI has updated its brand and positioning and has further developed positive working relationships with local governments, First Nations and stakeholders. The role of **Director, Communications & Issues Management** will be to build on this work to further communicate the value of BC's forest industry, address issues and to create a stronger platform for industry policy advocacy on a range of critical issues. For more information about COFI, please visit www.cofi.org.

Job Description

Working with COFI's CEO, VP Public Affairs, and the Public Affairs and Policy groups, the Director of Communications and Issues Management's responsibilities will include:

- Working with the team to develop and implement a communications strategy for COFI that will continue to strengthen knowledge among political decision makers, influencers and key stakeholders of the economic value of BC's forest industry to the province.
- Develop and implement an issues management strategy that identifies public and policy issues that may be local, provincial, national or global in scale; work with the policy and public affairs team to address these issues with research as required, key messages, fact sheets and outreach strategy as appropriate.

- Working with the policy and public affairs teams, the Director will develop industry positioning to communicate to a variety of audiences.
- Develop presentations on behalf of COFI on forestry-related issues in communities and with audiences around the province.
- Proactively reach out to media, public and stakeholders, and address enquiries.
- Write messages, fact sheets, news releases, briefing notes, position papers and other materials as required.

Qualifications and Competencies

- Experience in developing and executing multi-year communications strategies and plans, and managing communications issues, ideally in the natural resource sector or a related industry.
- A well-developed understanding of communication strategy, various communication platforms, media relations and issues management, as well as an understanding of public affairs, government relations, and legislative processes.
- Experience in developing and executing on issues management plans.
- Strong interpersonal skills with an ability to work in both team and individual settings.
- Excellent oral, written and communications skills, and experience in presenting to executive teams and stakeholders.
- Superior time management skills, with an ability to balance multiple project priorities under short timelines and minimal supervision.
- Experience related to the forest industry or natural resources policy issues is an asset.
- Experience with government relations, public policy development and stakeholder engagement is an asset.

How to Apply

Deadline for submitting your resume is Friday, June 14, 2019. Resumes should be submitted to Mina Laudan at laudan@cofi.org

We thank all those who apply but only those who are qualified will be contacted. Please ensure you provide a cover letter when applying for the position.