

## **Job Opportunity:**

### **Director, Communications & Issues Management**

The BC Council of Forest Industries (COFI) is seeking a **Director, Communications & Issues Management** to be responsible for external communications and issues management. This position, based in Vancouver, reports to the Vice President, Government and Public Affairs.

## **Job Description**

Working collaboratively with COFI's CEO, VP Government and Public Affairs, and the Public Affairs and Policy groups, the Director of Communications and Issues Management will:

- Lead the development and implementation of communications strategies that will strengthen knowledge of the economic and social value of B.C.'s forest industry to people, families and communities and the sector's world-leading sustainability practices.
- Develop and implement communications campaigns for COFI initiatives, including sustainability programming, study releases, the Forest Education program, communicating the role of forestry and forest products in mitigating climate change and more.
- Lead COFI's issues management strategy, including identifying, reporting out on and managing local, provincial, national and global public and policy issues.
- Develop messages, fact sheets, presentations, news releases, media statements, opinion editorials, briefing notes, position papers, correspondence and submissions, speeches, reports and other materials as required.
- Act as COFI's primary media relations contact; proactively engage media and address enquiries.
- Provide guidance and leadership to Public Affairs team members.
- Support member communications, including developing activity updates and preparing meeting materials.

## **Qualifications and Competencies**

- Degree in communications, political studies, sustainability or other applicable field
- Experience in developing and executing multi-year communications strategies, campaigns and plans, and managing communications issues.
- A well-developed understanding of various communication platforms.
- Strong interpersonal skills with an ability to work in both team and individual settings.

- Excellent oral, written and communications skills, and experience in presenting to executive teams and stakeholders.
- Superior time management skills, with an ability to balance multiple project priorities under short timelines and minimal supervision.
- Experience related to the forest industry or natural resources policy issues is an asset.
- Experience with government relations, public policy development and stakeholder engagement is an asset.

## **The Organization**

The BC Council of Forest Industries (COFI) represents the majority of forest products manufacturers in British Columbia. Our members are leaders in the global forest products industry, proudly producing low-carbon products that are a good choice for the planet.

COFI advocates for the interests of its members and works with all levels of government to promote a healthy, diversified and sustainable forest industry that supports people, families and communities.

To apply for this position, please reference the position title in the subject line and submit a cover letter and resume to [applications@cofi.org](mailto:applications@cofi.org). The BC Council of Forest Industries is an equal opportunity employer and provides employment accommodation in accordance with the British Columbia Human Rights Code.

For more information about COFI, please visit [www.cofi.org](http://www.cofi.org).